



## PRESS RELEASE

### Suzuki Nine Queens is on the search for talent with the “Wanna be a Queen?” Online Video Competition

**Serfaus-Fiss-Ladis (AUT), January 29<sup>th</sup>, 2015** - The Suzuki Nine Queens is calling out for all talented freeski and snowboard ladies to join them in Serfaus-Fiss-Ladis, Austria. This is the opportunity of a lifetime to ride with the stars of the sport like Jamie Anderson (USA, snb) and Emma Dahlström (SWE, ski). The “Wanna be a Queen?” online video contest jury will be dishing out a few coveted wild cards to the event running from the 15<sup>th</sup> to the 20<sup>th</sup> of March 2015. So get filming!

**The Suzuki Nine Queens Trailer:** [bit.ly/NineQueens2015\\_Trailer](http://bit.ly/NineQueens2015_Trailer)

The 5<sup>th</sup> edition of the legendary Suzuki Nine Queens is gearing up to another epic supersession bringing together the very best female riders to the huge castle setup. On the line-up are last year’s winners Lisa Zimmermann, (GER, ski) and Elena Könz, (SUI, snb) as well as, fresh X-games medallists Silje Norendal (NOR, snb) and Keri Hermann (USA, ski). The weeklong event is packed with photo/film shoots and it culminates in the public Big Air Contest, on Friday 20<sup>th</sup> of March 2015, where the progression of the week is put on show in a battle for the throne in front of the crowds.

#### Wanna Be A Queen? – Online Video Contest

Our expert jury will be giving away 1-2 wildcards to their favourite entries in both the freeski and snowboard categories. Taking part is easy; send in a 2-minute video featuring your nine best tricks with a lot of airtime, technique and style. Display your skills on a variety of obstacles and don’t miss the **deadline on the 23<sup>rd</sup> of February 2015**. The winners will be announced on the 3<sup>rd</sup> of March. For full details head over to [www.ninequeens.com](http://www.ninequeens.com), where you will also find all the entries. Follow us @ninequeens.

Stay tuned for news from the Suzuki Nine Knights where this year also the snowboarders are invited. [www.nineknightsnow.com](http://www.nineknightsnow.com)





#### About Serfaus-Fiss-Ladis:

The winter sports paradise Serfaus-Fiss-Ladis with its three historical villages is located on a sunny high plateau above the Tyrolean Inn Valley, framed by the mighty 3000-metre Samnaun mountains and the Ötztal Alps. Enjoy 450 hectares, 160 metric kilometres/212 skiable kilometres of perfectly groomed runs, guarantee of snow throughout winter and spring – 80 % of the runs can be covered by artificial snow –, 67 lift systems, 116 km of maintained cross-country skiing trails, freeride slopes, numerous terrain parks and the whole gamut of winter fun sports.

With the Kinderschneealm childrens' entertainment centre, the Murmlipark and Berta's Kinderland, excellent ski schools, all-day childcare, separate children's restaurants and many other family-friendly attractions one can safely say that Serfaus-Fiss-Ladis has one of the best winter offering for families, and has indeed been commended several times as the most family-friendly resort in the Alps.

For more information go to the website: [www.serfaus-fiss-ladis.at](http://www.serfaus-fiss-ladis.at)

#### About Suzuki

*The Suzuki Motor Corporation is based in the Japanese city of Hamamatsu, and is the world's leading supplier in the minicar segment. In the 2013/2014 business year it produced 2.86 million vehicles worldwide. The Corporation employs 51,503 people globally and sells its products in 196 countries and regions.*

*In the 2013/14 business year, the company turned over 2.94 billion yen (€20.7 billion\*). With an operating result of around 187.7 billion yen (€1.31 billion\*), the Suzuki Motor Corporation saw a 29.9 percent rise in its profits over the previous year. Global sales amounted to 2.66 million cars in the 2013/14 business year. Suzuki maintains 35 main production facilities in 24 countries and regions.*

*Suzuki's 'Way of Life!' represents the global brand-attributes of enthusiasm, down-to-earthness, quality, sportiness and team spirit. These values express themselves in innovation, products tailored to customer needs, and an impressive set of core expertises including in the offroad and AWD fields, based on a company history stretching back for more than a century.*

*Suzuki International Europe GmbH, based in Bensheim, Hessen, controls activities throughout Germany in the three business areas of Cars, Motorbikes and Marine. With its 375 employees, the company generated a turnover of €635.6 million in the 2013/14 business year. A total of 27,835 vehicles were newly registered in the year 2014.*

\* Exchange rate on 31 March 2014: €1 = 142.2 yen

